

-Sports-

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Oct. is Breast Cancer Awareness Month

Lifetime’s 30th Annual Breast Cancer for Life campaign focuses on younger women



L to R: Lyndsy Fonseca, Karrueche Tran, Jackie Cruz

LOS ANGELES, CA, -October 1, 2024– With the numbers on the rise for younger women getting diagnosed with breast cancer, Lifetime has centered the network’s annual Stop Breast Cancer for Life campaign to emphasize that breast cancer doesn’t discriminate based on age and early detection can save lives. Hitting the 30th anniversary of the campaign, this year’s PSA supporting The Breast Cancer Research Foundation, features the stars of several Lifetime movies - Lyndsy Fonesca (who

previously starred in the anthology series, FIVE, centered on breast cancer), Karrueche Tran and Jackie Cruz - who all fall under this demographic of women under 40.

"Breast cancer continues to affect far too many lives, including women of all ages and backgrounds," said Paul Buccieri, President and Chairman, A+E Networks Group. "A+E Networks is proud to join with The Breast Cancer Research Founda-

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Memphis Athletics partners with the DeAngelo Williams Foundation to support Breast Cancer Awareness

MEMPHIS, Tenn. October 11, 2024— The University of Memphis Athletics Department is partnering with The DeAngelo Williams Foundation in support of Breast Cancer Awareness Month this October.

Beginning today, for every ticket sold to the football game against North Texas on Oct. 19, \$5 will be donated to the foundation to purchase mammograms for Memphians.

“The partnership with the University of Memphis and the DeAngelo Williams Foundation to bring awareness to eradicate breast cancer is a match made in heaven,” said Williams. “I am thrilled for this partnership, because the university has done so much in helping me and provided a launching pad for my success.”

“Partnering with the DeAngelo Williams Foundation is a wonderful opportunity for the University of Memphis and the athletic department to support the outstanding work DeAngelo, his wife Risalyn and their entire organization are doing for breast cancer awareness,” said Senior Vice President and Director of Intercollegiate Athletics Dr. Ed Scott.

Through a sponsorship with Brookhaven Pub & Grill, pink towels will be provided as a giveaway to the first 5,000 fans at the game. The 20-yard-line markers will be outlined in pink paint in honor of Breast Cancer Aware-

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The NFL and Cisco partner to connect and protect the NFL International Games

Cisco Enterprise Networking and Cybersecurity Solutions to Support League Operations Across 2024 NFL International Games in Brazil, the United Kingdom and Germany, in Addition to Spain in 2025



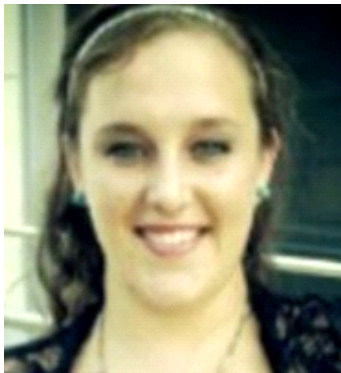
expertise used for the Super Bowl, NFL Draft and NFL Kick-off to bolster their operations across a growing slate of international games, which includes matchups in São Paulo, London and Munich in 2024, and Madrid in 2025. Over the past several years, the NFL and Cisco have worked together to develop a networking and cybersecurity playbook that is now coming to life across the partnership, leveraging the col-

lective power of Cisco’s industry-leading networking, security and observability expertise and solutions. The NFL’s growing international operations are also leveraging this playbook, with solutions including switching for networking, and a combination of on-premises hardware and cloud-based software from the Cisco Security portfolio, including Cisco Umbrella, Cisco XDR, Cisco Firepower and Cisco Secure Malware Analytics. Cisco’s world-class CX services team continues to support the NFL from deployment to monitoring and troubleshooting in real-time. "Cisco has been a trusted partner Please see sports page 4

Meet some of BIHMST sports correspondents



William M. Larsha, Jr.



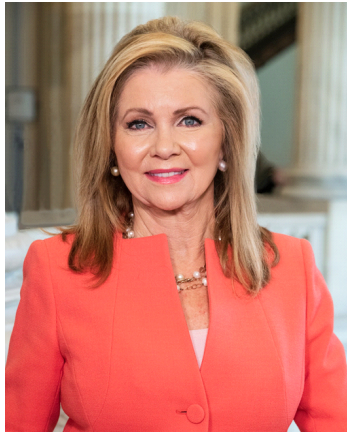
Ashley Braun Gendek

BIH MST Travelers, join correspondents William M. Larsha, Jr. and Ashley Braun Gendek in their sports coverage of University of Memphis Tigers, Memphis Grizzlies, TN Titans, Southern Heritage Classic, FedEx St. Jude Championship, Memphis Showboats, UFL, NFL, Soccer and more on The Mid-South Tribune and the Black Information Highway at blackinformationhighway.com Welcome, Travelers!

Sen. Marsha Blackburn introduces resolution to recognize 10/10 as the American Girls in Sports Day

NASHVILLE, Tenn. – U.S. Senator Marsha Blackburn (R-Tenn.) released a video celebrating women’s athletic achievements on October 10th after introducing a resolution earlier this year to designate 10/10 as ‘American Girls in Sports Day.’

Despite the fact that nearly 70% of Americans agree athletes should only be allowed to compete on teams that correspond with their sex at birth, Senate Democrats blocked the effort to pass this resolution last month. “In 2022, the Biden-Harris De-



Sen. Marsha Blackburn
partment of Education announced new rules that would actually

force schools to allow biological men to play on female teams. This regulation really does undermine women's sports, so I introduced legislation that would establish a day, October 10th, as ‘American Girls in Sports Day.’ The Democrats went to the floor and blocked that resolution, but October 10th should still be a day we set aside and celebrate our female athletes. In the last 50 years, since the signing of Title IX, female athletes have really gone from the sidelines to center stage. That is something to celebrate,” said Senator Blackburn

Memphis Showboats season tickets now available for fans

MEMPHIS, Tenn., October 15, 2024 - The United Football League and the Memphis Showboats have announced that season tickets for the 2025 season are now available to purchase.

Season ticket memberships will give fans access to the best seats at the best prices, along with access to exclusive fan experiences. Fans who purchase now will also have the ability to secure their seats for potential playoff games and secure their seats for the following season.

“We are thrilled to be returning for the second season of the UFL and are tremendously grateful for the strong fan bases that supported us so well in each of our eight markets last season,” said Senior Vice President of Ticket Sales, Jason Gonella. “...We’re excited to offer our fans access to the most competitive price points in professional sports.”

“We are thrilled to be returning for the second season of the UFL and are tremendously grateful for the strong fan bases that supported us so well in each of our eight markets last season,” said Senior Vice President of Ticket Sales, Jason Gonella. “We made the effort to price our tickets affordably, including an action-packed, fun game-day experience. We’re excited to offer our fans access to the most

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SIG SAUER Announces the Opening of the Jacksonville Arkansas Center
see sports-Military 2

Springfield Armory Donates \$25,000 to NSSF’s Protect Liberty PAC
see sports-Military 2

Grizzlies Announce Collabs Presented by Hennessy for 2024-25 Season
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Wrestling Day Set for Memphis-North Texas Game
see sports page 4

TN Titans Travel to Spar with Buffalo Bills
see sports page 4

Grizzlies Sign Scotty Pippen Jr.... see sports page 4

2024 MEMPHIS FOOTBALL

SINGLE GAME TICKETS

ON SALE NOW!



8.31

901 GAME



9.7

1993 TEAM REUNION



9.28

KIDS DAY



10.19

WRESTLING DAY



10.26

HOME COMING



11.8

MILITARY APPRECIATION



11.16

SENIOR DAY

